Dear Valued Customers, Partners, and Colleagues;

It is with great pleasure that the Linssen brothers have decided to embark on a renovation to the SDIA ice floor in 2025. This will assure that the rink will be able to operate for the foreseeable future—another 25 years.

We aim to facilitate some major infrastructural improvements and introduce substantial operational savings. Our original ice surface from the 1970's has served us well, but we are now looking forward to the next twenty years.

The rink will be undergoing initial demolition, frost remediation, new concrete curbs, and underfloor heating; culminating in our Pièce de Résistance, SDIA 2.0, a perfectly level ice floor reusing the most efficient medium—copper (only ice surface in the US that has copper as its refrigeration grid), with anticipated operational savings in refrigeration costs, resurfacing operations, and overall building conditions.

During this operational upheaval, we will be working hard to keep you all apprised with our progress over the next few months leading up to our rehabilitation, which is slated to start in early March. We will be in serious planning mode, with implementation and completion targeted in early June 2025. Please don't hesitate to reach out to our team… Craig and Joel for all things hockey, Wendy and Justin 'to figure' skating (excuse the pun) and CJ for all things fun.

Craig and Wendy have communicated with all San Diego rink owners about getting ice for the SDIA hockey and figure skating programs. We will also have tech ice and our hockey skating treadmill machine open and available for hockey training. This will allow us to offer full training while the rink is being renovated.

We realize you all have choices and options, and your patronage has been a true blessing to us over the years. That is a big reason why we have decided to make this very large financial obligation and long-term commitment. Your trust and support mean everything to us, and we're committed to welcoming you back the minute we are operational again.

Sincerely,

Philip and Mark Linssen

2025